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Marker Magic: The Rendering Problem Solver For Designers



Synopsis

Discover the art of rendering with markers through:

- * Profiles of top rendering pros, their techniques, and examples of their best work.
- * 65 Tips, Tricks, and Techniques you can use right now to improve your next design presentation.
- * Specific color combinations for rendering wood, brick, foliage, skies, chrome and other materials.
- * 40 Mini-Lessons with demonstrations of solutions to everyday rendering problems.

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Customer Reviews

Marker Magic The Rendering Problem Solver for Designers McGarry Madsen Architects, interior designers, artists, and illustrators take note—if you've ever found yourself searching for that creative spark that could make your design presentations take on a new life, or you need to draw a wood treatment, and you don't know how—Marker Magic has easy-to-follow solutions for all of your design problems. The book uses the most popular medium—markers—in combination with other media, and devotes special attention to hard-to-draw subjects such as wood, stone, foliage, skies, carpet, chrome, tile, and fabrics. This is not a book on principles, concepts, or theory, but a hands-on manual that presents real solutions to everyday design problems. With Marker Magic as your desk-side reference you'll be able to improve the quality and the presentation of your drawings right away as Richard McGarry and Greg Madsen show you: tips, tricks, and shortcuts that will make your drawings stand out 40 mini-lessons, many with step-by-step demonstrations, of solutions to everyday rendering problems specific color combinations for help in rendering hard-to-draw items profiles from top professionals with examples of their best work

McGarry and Madsen also provide suggestions on how to make rendering faster and easier. If you needed to give a presentation on short notice, or are looking for new techniques, or are still learning how to draw, Marker Magic contains all the easy-to-use solutions for your rendering problems.

Discover the art of rendering with markers through: Profiles of top rendering pros, their techniques, and examples of their best work. 65 Tips, Tricks, and Techniques you can use right now to improve your next design presentation. Specific color combinations for rendering wood, brick, foliage, skies, chrome and other materials. 40 Mini-Lessons with demonstrations of solutions to everyday rendering problems.

This was a fantastic textbook that taught you how to hand render using markers like Prisma color makers. I found its tips and suggestions very helpful and I continue to use them when I hand render today.

The question and answer format of this book is useful and allows a different kind of organization to its contents. It also incorporates the work of a broad cross-section of designers. This allows the editors to expose you to many of the best in different fields in which markers are used to increase the effectiveness of visual communication. While certainly useful for the beginner, it will also stimulate the more experienced designer.

This book does have some interesting ideas to help people who are drawing landscapes. Just a note, most of the drawings revolve around drawing interior and exterior building landscapes. The kind you would see if you were planning on building an apartment complex or mall and you want to show what it would look like.

Very good condition! Exceeded my expectation. The tips are clear and helpful. It does help a lot with an Interior Design major student like me.

Being an interior design, I was looking for a way to make my drawings and quick renderings better and I then came across this book. It is reasonable, and contains a lot of information on markers and it's great for designers looking for techniques as well as inspiration. I never thought that marker art could be that powerful, however now I do. In conclusion, if you want to further explore markers - get this book!

Used the book as a "Text Book" and for drawing example / exercises for art rendering classes

This book was very helpful in showing me different rendering techniques used by varying artists. From minimalist, neutral shading to full blown, vibrant color renderings, this book covered them all. Great tips on which marker colors to use to achieve a particular 'look'...such as glass, metal, wood, etc. Highly recommend.

Love it!

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